

Coaching
Evolved



EXPLORE THE

Transformational Embodiment Coach Certification

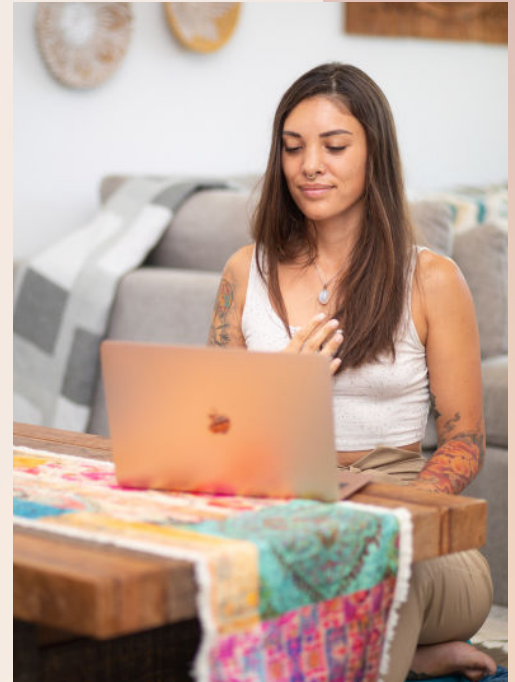
Bonuses

Coaching Evolved

Up to \$17,500 worth of bonuses

From the moment you step into the empowering journey of the Coaching Evolved Transformational Embodiment Coach Certification, an abundance of exclusive bonus content is waiting to ignite your journey.

As soon as you enroll, you'll gain immediate access to an extensive suite of **bonus training content worth \$12,500 in value**. But that's not all – for the most enthusiastic and committed, we're offering an **additional \$5,000 in EARLY BIRD bonuses for those who enroll by September 18th!**



These bonuses are designed to offer you an immersive experience that extends beyond the core curriculum you'll learn in the Certification program and ignite your personal and professional transformation even before the official Certification program begins on October 30th. It's like an enlightening prelude that primes you for the full journey of learning and growth that lies ahead.

**LET'S EXPLORE ALL OF THE BONUSES AVAILABLE TO YOU
ONCE YOU SAY "YES" AND JOIN OUR TRANSFORMATIONAL
EMBODIMENT COACH CERTIFICATION**

EARLY BIRD BONUSES

**You must enroll by September 18th, 2023 to claim the Coaching Accelerator and Marketing Accelerator bonuses*



Coaching Accelerator

A 6-WEEK LIVE COACHING
EXPERIENCE RUNNING FROM
SEPTEMBER 20TH-OCTOBER 25TH

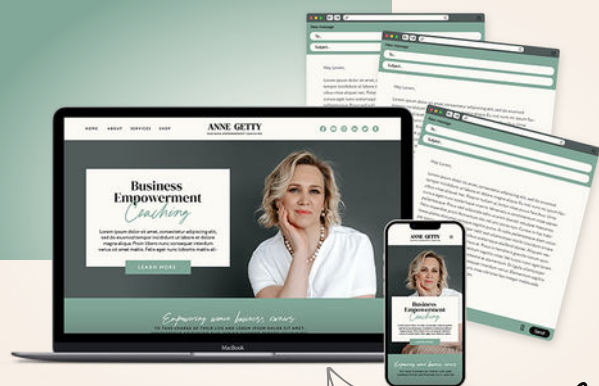
↖ \$2000 Value

Embark on a transformative 6-week journey to lay the foundation to becoming a Transformational Embodiment Coach.

This course allows you to develop essential coaching skills, explore transformative processes, and embody the principles of evolved coaching while allowing you to start logging practice coaching hours toward your Certification graduation requirement. You'll learn what sets you apart as a coach and gain the confidence to facilitate profound transformations in the lives of your clients.

BELOW IS A BREAKDOWN OF THE COACHING ACCELERATOR WEEKLY SESSIONS:

- + **Session 1** - Setting You Up For Success
- + **Session 2** - Coaching With the EVOLVE Path
- + **Session 3** - Core Coaching Skills
- + **Session 4** - Laser Coaching With Laura
- + **Session 5** - Going Beyond The Cognitive
- + **Session 6** - Celebration + Getting Ready To Start The Program



Marketing Accelerator

A BUILT FOR YOU, ONE PAGE WEBSITE
OR OPT-IN PAGE AND EMAIL FUNNEL

\$3000 Value

Ready to create an incredible online presence so that you can get your business out there and be VISIBLE online... AND for it to look professional and on-brand... without the stress of having to do the tech?

With this spectacular bonus, we will *build* one of the following high-converting assets *for you*:



A one-page website to promote your business and services

OR



A high-converting opt-in page AND email funnel to get your free offering off the ground and build your email list!

INSIDE THE MARKETING ACCELERATOR YOU'LL RECEIVE:

- + **Kick-Off Call** - to meet our experts and to help you choose which bonus option is right for you
- + **Six micro-training and co-working calls*** - our experts will be on hand to answer all of your questions and give you ideas and guidance as you search for the perfect images, colours, and words for your website or funnel (*call recordings will be available)
- + **Email support** - our expert tech team is always standing by to help you with any queries you may have along the way!
- + **Tech support** - we will fully support you to make this part feel easy and fun by making sure your systems work for your business and give recommendations for systems to suit all budgets (free to \$\$\$).
- + **Final deliverable** - a fully complete one-page website or opt-in page and funnel delivered to you!

INCREDIBLE EXTRAS WE INCLUDE TO SUPPORT YOU:

- + **Templates** to help you with your written content (both emails and on pages!)
- + **Brandboards** available to choose from (or we can use your own branding too!) Beautiful **conversion-led page layouts** to choose from
- + GDPR setup fully taken care of, including the **legal policies you need on your sites and funnels**
- + **Domains and emails** made easy
- + If you use one of our recommended platforms, once it is built, we give you a **whole video library** afterward to help you build more funnels, or to add more pages to your website whenever you like!
- + And if you get stuck? We use **coaching techniques to help you overcome any resistance** you may feel around; gathering your content for this, clarity on your ideal client, sharing your business with the world, and anything else that may come up!

EXTRA BONUSES

*The bonuses below are available to everyone who enrolls for this cohort



↙ \$2000 Value

Reveal

AN 8-WEEK PERSONAL
TRANSFORMATION PROGRAM

In this pre-recorded 8-week, 6-module journey, packed with high-level personal development tools like neurostrategic coaching, Emotional Freedom Technique (EFT), Gestalt therapy, meditation, tantra, breathwork, neurolinguistic programming (NLP), and more, **you will learn to:**

- + **Realign to your inner wisdom, and use your intuition as a powerful tool to understand your soul's calling more clearly.** This is also the secret to becoming your own best go-to guide, mentor and coach, which is a big part of the journey in this program. When you know how to powerfully coach yourself, you will be able to eliminate doubt, distraction, procrastination, worry, and anything else that gets in your way so you stay on your path.
- + **Reveal your fullest expression, and become a magnetic force of nature.** When you envision your dream life, and you see the "version" of you that's living it, do you ever feel like she's trapped inside you somewhere wanting to break free? When you begin to embrace this fullness of Self, new doors open and magic begins to manifest -- in your professional, personal, and romantic life. You're going to see a massive transformation in Reveal, and feel more expressed than ever.
- + **Discover your unique magic and medicine.** AKA the thing you are put on this planet to DO. Imagine: how amazing it would feel to know your work is in tune with your soul's calling? I believe those of us who are here to be in our fullest expressions are best suited for entrepreneurship, and you can explore growing (or starting) down that path in Reveal.
- + **Embody all that you desire.** Everything in your future vision is just waiting for you to reach out and claim it today. It's time to break free of the trap that you need to "wait" for what you want, and step forward.

BY THE END OF REVEAL, YOU'LL KNOW:

- + **How to coach yourself** through your fears, self doubt, feelings of unworthiness, limiting beliefs, and the patterns that hold you back. You'll tap into your intuition on-command, and become your own best go-to guide, mentor and coach.
- + **Exactly who you are**, what you're here to do, and how to embrace and embody that fullness of Self.
- + **What your unique magic and medicine is**, and how to make a thriving living doing it. Sharing your soul's work with the world, whether through a business or otherwise, is how you will experience the highest levels of abundance and fulfillment in your life.
- + **How to transform your life by embodying all that you desire** — all the freedom, all the adventure, all the connection, all the love, all the pleasure, all the aliveness, all the success.



FOUR Business Foundations Workshops

↖ \$1500 Value

In these *four* high-level on-demand business intensives, you'll start brainstorming and planning the foundation of your coaching business before you even begin the process of becoming a Certified Transformational Embodiment Coach.

Each workshop is designed to equip you with actionable strategies and insights that you can start implementing right away. This way, you can kickstart your coaching business, creating a momentum that allows you to **earn while you learn** throughout your Transformational Embodiment Coach Certification journey.

HERE'S A GLIMPSE OF THE FOUR POWERFUL WORKSHOPS YOU'LL DIVE INTO:

- + **Choosing a Coaching Niche:** Identify your unique coaching niche, one that resonates with your personal strengths, experiences, and passion. This session will guide you on how to select a niche that allows you to serve with purpose and make a meaningful impact on your ideal clients.
- + **Creating Your Signature Coaching Package:** Craft a compelling coaching package that encapsulates your unique value proposition. Learn how to package your services effectively, ensuring your offerings are not only valuable but also deeply transformative for your clients.
- + **Building a Website and Selecting the Best Backend Systems:** Create an attractive, functional online presence that speaks to your ideal clients. Additionally, learn how to select and use backend systems to streamline your operations, making your business efficient and scalable.
- + **Marketing and Selling Your Offerings in a Soul-Centered Way:** Develop an authentic, heart-centered approach to marketing and selling your services. This workshop will guide you to connect with your audience and present your offerings in a way that aligns with your values and resonates deeply with your potential clients.

By the end of these four workshops, you'll have an operational blueprint that sets you on a clear path to success in your coaching career.



3-Day Virtual Business Retreat Recording

↖ \$2000 Value

Watch the replay of my three-day virtual business-building retreat. This retreat wasn't just about business—it was a journey into the heart of your coaching practice, integrating purposeful strategies with the passion that makes your work truly life-changing.

You'll find that the practices we embarked on have been meticulously designed to nurture both your business acumen and the authentic spirit that makes you a transformative coach.

HERE'S WHAT YOU CAN ANTICIPATE WHEN YOU PRESS PLAY:

- + **Develop Life-Changing Coaching Offerings:** Discover how to create offerings that don't just benefit your clients, but truly change their lives. Learn to harness the unique strengths, perspectives, and experiences that make you the coach only you can be, crafting transformative programs that resonate deeply with your ideal clients.
- + **Master Marketing for Your Coaching Business:** Navigate the sometimes daunting landscape of marketing with grace and confidence. Learn how to communicate the value of your offerings authentically and compellingly, attracting the right clients and fostering meaningful, long-lasting relationships with them.
- + **Become Masterful at Selling:** Release any unease around the concept of 'selling' and discover how to approach it from a place of service, connection, and authenticity. We'll dive into techniques that feel good and align with your values, empowering you to share your offerings without feeling 'salesy.'

I created this retreat as an intimate, transformative space for growth and learning. Though we can't replicate the real-time interactions, the recording carries the passion, wisdom, and authenticity of the live experience, providing a wellspring of insights you can return to, again and again, as your coaching practice evolves.

In stepping into this experience, you're not just expanding your business toolkit; you're honoring your journey as a coach, and the incredible impact you're destined to have on the world. I'm excited for you to embark on this journey and witness the transformation in your coaching practice!

↖ \$1000 Value



Culturally Conscious Coaching with Olivet Jones

In this training session, Coaching Evolved alumni Olivet Jones will guide you through the foundational concepts every coach must understand to coach through an inclusive, culturally conscious lens.

Olivet has more than 30 years of experience as an executive coach and a consultant in the field of Diversity, Equity, and Inclusion for the top brands in the world.

IN THIS SESSION, YOU'LL LEARN:

- + Foundational concepts every coach must understand to coach through an inclusive, culturally conscious lens
- + The importance of doing your own work as a coach
- + Understanding your own biases and their impact on your ability to support clients from different identity groups
- + Tools and resources for you to go deeper

↖ \$1000 Value



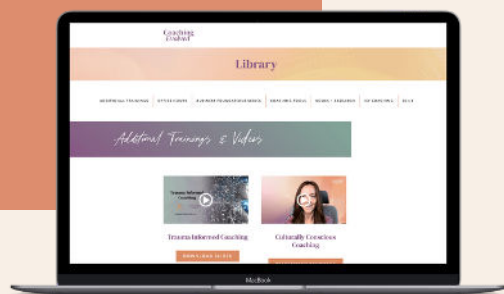
Trauma-Informed Coaching with Michelle Kinder

In this training session, Coaching Evolved alumni Michelle Kinder will guide you through the fundamentals of safety for you and your client in the presence of trauma released in the coaching process.

Creating and maintaining a safe space is at the heart of everything that we teach at Coaching Evolved. Then we layer on powerful transformational tools which can, on occasion, release trauma from your clients.

IN THIS VITAL TRAINING, YOU WILL LEARN:

- + The fundamentals of safety for you and your client in the presence of trauma released in the coaching process
- + How the nervous system works
- + How to recognize a trauma response within a client
- + How to safely support a client with trauma



Library of Coaching Tools + Resources

\$1000 Value

This is not just a library - it's an ever-evolving treasure trove of wisdom, community, and tools, designed to amplify your coaching skills and business growth as a coach.

Here, you'll find a meticulously curated collection of resources that I've personally found transformative in my journey as a coach and entrepreneur. These resources have been carefully selected to provide you with an extensive toolkit that goes beyond our training sessions in the Certification program, delving deeper into the heart of coaching and expanding your perspective in driving an inclusive, empathetic, and effective coaching practice.

HERE IS A LIST OF SOME OF THE TOOLS AND RESOURCES YOU'LL BE ABLE TO EXPLORE:

- + Client Call Preparation Form
- + ICF credential resources
- + Diversity, Equity, Inclusion, Justice and Belonging videos and resources
- + Research that informs our curriculum
- + Recommended books for deeper exploration
- + Access to your cohort's private Facebook community
- + And more

PAY IN FULL BONUS

*The bonus below is *ONLY* available to those who choose the *PAY IN FULL* option at checkout



↙ \$5000 Value

5-session Business Mastermind with Natalie Macneil

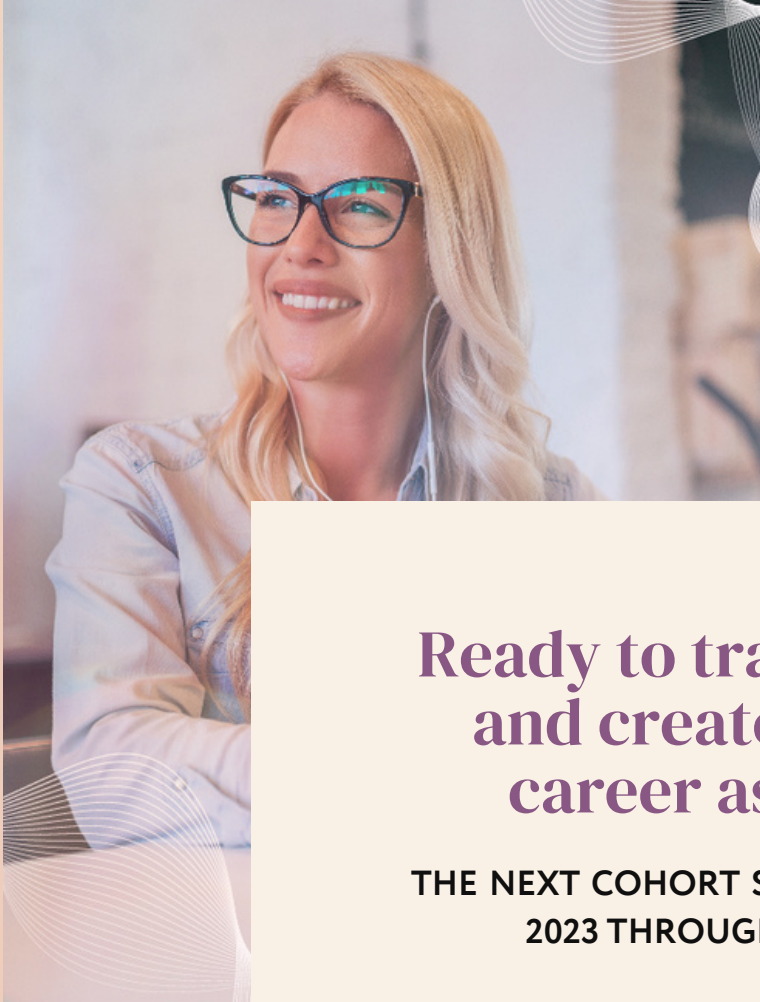
As part of this exclusive mastermind, you'll immerse yourself in a high-impact, focused group space designed to elevate your coaching practice and accelerate your business growth.

Over the course of FIVE monthly strategy sessions, we'll dive deep into cutting-edge coaching techniques, refine your business strategy, and cultivate a transformative container of support and shared vision with a carefully curated group of like-minded peers.

EACH MONTHLY SESSION WILL FEATURE:

- + Personalized business strategy advice tailored to your unique coaching practice. Hot Seat sessions to have your business evaluated and receive feedback and advice from me (Natalie) and your peers.
- + Hands-on laser coaching where we'll deep dive into your coaching practice to overcome challenges and fears, expand opportunities, and fast-track your success.
- + Tools and strategies to scale your coaching business, amplify your impact, and maximize profitability.
- + A community of driven, like-minded peers for networking, collaboration, and support.
- + The opportunity to experience greater self-confidence and empowerment to boldly step into your potential as a transformational embodiment coach.

Mastermind experiences have always been game-changers in my business and expanded me personally and professionally in so many ways. Now, I'm thrilled to share this opportunity with you and give you the keys to unlock your own next level of success. I look forward to supporting you in stepping into your potential, building a thriving coaching business, and becoming the masterful coach you are destined to be.



Ready to transform lives and create a thriving career as a coach?

**THE NEXT COHORT STARTS OCTOBER 30TH
2023 THROUGH MAY 4TH 2024**

APPLICATIONS OPEN AUGUST 1ST

There are 2 breaks in the program: christmas break
from December 24th-January 7th and then another break
from March 3rd-17th.